

Immudyne, Inc. is an online direct response marketing company that builds and in-licenses innovative health and wellness products that address large unmet needs in the marketplace. Immudyne primarily relies on Facebook, Amazon and Google to sell its products to consumers around the world. This online, direct-to-consumer marketing model is highly scalable and extremely capital efficient. Immudyne also owns a portfolio of intellectual property and decades of manufacturing know-how around Yeast Beta Glucan, a powerful immune modulator with more than 5000 clinical studies conducted to-date.

## INVESTMENT HIGHLIGHTS

- Proven customer acquisition and revenue model. Reasonable cash position and conservative monthly overhead.
- Endorsements from opinion-leading physicians.
- Product portfolio that addresses very large, multi-billion dollar markets.
- Talented leadership team with strong track record creating share-holder value.

## MANAGEMENT TEAM

### Mark McLaughlin | President & CEO

Former SVP at Oppenheimer & Co. and Lehman Brothers | Co-founder and Managing Partner at Cadbury Capital | Holds approximately 30% of Immudyne Common Stock

### Stefan Galluppi | COO

Former founding CTO at \$20M/year direct-response marketing firm | Successful track record in healthcare and consumer product sector | Proven sales management of Direct-to-Consumer advertising campaigns

### Robert Kalkstein | CFO

Previously at Peerless System Corp, Jefferies & Co. and Pricewaterhouse Coopers. More than 10 years of experience in the areas of accounting, finance, SEC compliance and operations.

## SCIENTIFIC ADVISORY BOARD

### Dr. Sven Rohmann, M.D., M.B.A., Chairman of Advisory Board

Former Global Head of the Strategic Marketing at Merck | Involved in the Licensing of Erbitux from ImClone | Helped Establish Merck Oncology. | Interim Chief Executive Officer of BioVisioN AG

### Steven D. Shapiro, M.D

Co-Founder of Shapiro MD | Board-Certified Dermatologist | Specializes in laser procedures & reconstructive skin cancer surgery | Chairman of the Board for Healthcare Underwriters' Group

### Michael T. Borenstein, M.D., Ph.D

Co-Founder of Shapiro MD | Board-Certified Dermatologist | Specializes in Medical, Surgical, and Cosmetic Dermatology | Graduate of Columbia University and University of Miami

### Lilliana Ramirez, M.D

Board-Certified Dermatologist | American Academy of Dermatology Fellow | Published in the American Journal of Dermatopathology

### Joseph V. DiTrollo, M.D

Clinical Professor of Surgery, Urology at NJ Medical School | Diplomate of The American Board of Urology, AOA Honor Society | Executive Founding Editor of The Journal of Medicine of NJ

## ABOUT US

OTCQB .....	IMMD
Recent Market Price .....	USD \$.39
Shares Outstanding .....	44.1M
Market Cap .....	\$17.2M
Cash .....	\$605K
Cash Runway .....	2019
Debt .....	\$0

unaudited, as of 9/30/2017



IMMUDYNE'S SIGNIFICANT INVESTMENT INTO AN ONLINE MARKETING INFRASTRUCTURE AND HUMAN RESOURCES OVER THE PAST 2 YEARS IS STARTING TO PAY OFF FOR OUR SHAREHOLDERS.

## OUR BRANDS

**SHAPIRO MD**  
HAIR GROWTH EXPERTS

The Shapiro MD product line is the result of 15 years of research and development by thought-leading dermatologists Dr. Steven Shapiro and Dr. Michael Borenstein. It is protected by two U.S. patents and is the only product in the hair loss vertical that contains what we believe are the 3 most powerful, naturally-occurring dihydrotestosterone (DHT) blocking ingredients. DHT is widely believed to be the main culprit of balding/hair-loss.

**iNR Wellness MD**  
Doctor Recommended Immune Support

iNR Wellness MD is a nutritional supplement that contains three powerful beta glucan ingredients that support the human immune system. The primary ingredient is Immudyne's patented ultra-pure yeast derived Beta-1/3,1/6-Glucan. The product also contains oat and mushroom glucan.

### INVESTOR CONTACTS

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